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Trial Garden
Somers Point, N. J.

Office
Camden N. J.

*THE
SOCIAL REGISTER
DAHLIA GARDENS*

“Who’s Who In Dahlias”

G. J. RATCLIFFE
1130 Haddon Avenue
Camden, N. J.



~ 1937 ~

Invite Some of these New Ones to Your Garden this Year

GREATER GLORY
DIRECTOR PLUMCOCO
AMERICAN PURITY
HERITAGE
ROYAL AUVERGNE
PURPLE MIST
CORDELIA
AUTUMN SUNSET
MOTHER MAYTROT

ROBERT RIPLEY
JIMMY FOXX
RUDYARD KIPLING
SON OF SATAN
PEGGY ANN LANDON
POLICHINELLI
GREAT EASTERN
MRS. JAS. ROOSEVELT
DREAM GIRL

American Dahlia Society
Camden Dahlia and Horticulture Society

THE SOCIAL REGISTER DAHLIA GARDENS

GREETINGS TO MY MANY FRIENDS AND DAHLIA LOVERS:—

It gives me great pleasure to extend to all, my sincere thanks for your patronage, and I assure you I will do all in my power to prove myself worthy of it. I guarantee to please you or your money is yours again on request, no questions asked. If you are satisfied tell others, if not tell me.

MONEY BACK GUARANTEE

Our roots are all South Jersey field grown, guaranteed healthy, true to name and to grow. Any of our stock proving otherwise will be cheerfully replaced or your money refunded.

Our rooted cuttings and plants are taken from healthy roots, guaranteed true to name and to reach you in a healthy growing condition.

All green plants **MUST** first of all be rooted cuttings, potted and kept for about two or more weeks before shipping, and no matter who you buy a green plant from or what you pay for it — it is only a rooted cutting in the next stage of plant maturity. A rooted cutting placed in the hands of any one who can grow a green plant will give equally as good or better results in plant development, blooms and clump production, as a green plant of same variety grown under identical conditions. A marked advantage of a rooted cutting is that it never reaches you in a woody or root-bound condition with the roots twisted and locked together as they commonly are with a plant grown in a pot, and which can at best only give you a clump that is bunchy, very difficult to divide, and unsatisfactory.

All our rooted cuttings are grown from base cuttings only and will produce roots. I positively take no top cuttings.

Rooted cuttings should be placed in four inch pots of garden soil, well watered, set in a cool shady place as soon as received and gradually brought to the full sunlight. Plant in garden at proper season to set out green plants in your locality.

If you are familiar with growing green plants you can save money and have a better clump of roots in the fall by growing rooted cuttings.

No orders sent C. O. D. No orders accepted for less than \$2.00.

Send 20 cents for postage and packing for orders less than \$4.00. We will include extras to reimburse you for postage. Money Order or cash by registered mail in full for all orders. Cuttings shipped after April 1st — Green plants after May 1st — roots later unless otherwise ordered.

Reference West Jersey Trust Co., Camden, N. J.

" No Better Dahlias At Any Price "

G. J. Ratcliffe, - 1130 Haddon Ave. - Camden, N. J.

1937 INTRODUCTIONS

	Plants	Rooted Cuttings
American Purity, S. C., pure white	7.50	5.00
Amherst Pheasant, Bi-Color, maroon and red ..	1.65	.85
Autumn Sunset, I. D., yellow and red		5.00
Buckeye Glory, I. D., orchid pink		3.40
Captain Ritter, I. D., pastel, yellow and pink ..		2.50
City of Kingston, S. C., deep red	3.75	2.00
Cordelia, S. C., phlox pink		2.50
Darcy Sainsbury, F. D., white		2.50
David Copperfield, I. D., violet purple		5.00
Director Plumcocq, I. D., old gold and red	7.50	5.00
Discovery, I. D., rosy magenta		3.40
Dream Girl, I. D., coral pink and gold		5.00
Early Gold, I. D., gold		3.40
Fire Ball, F. D., brilliant scarlet		3.40
Freckles, I. D., yellow, speckled scarlet		3.40
Freda George, I. D., helio and cream		3.40
Great Eastern, I. D., orange and bronze		3.40
Greater Glory, C., rose pink	10.00	6.70
Heritage, S. C., violet and purple	5.00	3.40
Indian Princess, C., red		1.15
Jimmy Foxx, I. D., coppery red	7.50	6.70
Julia Irene, I. D., rose pink		3.40
Le Joy, I. D., orchid tip white		3.40
Leland Stanford, I. D., cardinal red		7.15
Lily Pons, I. D., pure orange		5.00
Mable Burkhart, S. C., pink and cream		5.00
Miss Oakland, F. D., white		3.40
Miss Ohio, I. C., lilac rose		3.40
Mother Maytrott, I. D., white		5.00
Mrs. James Roosevelt, I. D., red and yellow ..		5.00
Orchid King, I. D., orchid lavender		1.50
Pacific Splendor, I. D., light lavender		7.15
Peggy Ann Landon, I. D., cerise pink	5.00	3.40
Polichinelle, C., mauve pink	5.00	3.40
Purple Mist, F. D., violet carmine		5.00
Queen of the Hudson, I. D., autumn and yellow .	3.75	2.00
Robert Ripley, I. D., purple	10.00	6.70
Royal Auvergne, S. C., caldron red and yellow .	2.50	1.00
Rudyard Kipling, F. D., deep rose	5.00	3.40
Son of Satan, I. C., flame red	7.50	4.45
Thomas Workman, F. D., russett flame		5.00
William J. Wyllie, F. D., yellow		5.00

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OTHER RECENT INTRODUCTIONS

	Roots	Plants	Rooted Cuttings
Ace of Spades, ID., dark maroon	3.00	1.80	1.15
Adirondack Sunset, ID., scarlet and yellow ..	2.00	1.00	.75
Agnes Young, ID., red tipped gold30
Amelia Earhart, SC., coral	2.00	1.00	.60
American Legion, SC., yellow70		.20
America's Sweetheart, ID., pure yellow	2.80	1.75	.90
Amsterdam, C., red and white60	.40
Anna Benedict, FD., dark red		1.00	.60
Arcturus, FD., red and yellow25
Angelo Rossi, ID., mallow pink		1.80	1.10
Belladonna, ID., lavender	1.20	.60	.40
Black Knight, ID., dark maroon	3.00	1.80	1.15
Blue River, FD., nearly blue	3.75	1.80	1.15
Buckeye Queen, FD., lavender60	.30
California Idol, ID., yellow		1.60	.90
California Peach, S. C., coral pink		4.00	3.00
Cameo, ID., coral rose25
Cameo Queen, F to ID., peach		1.00	.70
Cape May, IC., violet rose80	.35
Catherine Kempky, I. D., peach		1.80	1.15
Chataqua Sunset, FD., yellow and coral	1.00	.60	.40
City of Cleveland, ID., rust red90	.60
Clara Barton, ID., lavender90	.45	.30
Clara Carder, ID., pink		2.00	1.50
Cornelia Brice Pinchot, ID., wine	2.50	1.20	.80
Corollina, SC., stone red60	.40
Daddy Kemp, ID., purplish red	2.00	1.00	.70
Dahliadel Gold, ID., gold		1.25	.75
Doctor Bureau, I. D., brilliant yellow		2.50	1.90
Dokoupils Triumph, ID., straw and rose		1.00	.60
Dwight Morrow, ID., carmine red60		.20
Eagle Rock Fantasy, ID., lavender pink	1.00	.50	.35
Edith Lehman, I. D., old rose and salmon		2.00	1.50
Effective, F. D., claret red		1.00	.75
Elissa Landi, FD., coral60	.30
Eutroup's Sultan, ID., carmine red75		
Eva Hunt, white	1.50	.80	.55
Forest Fire, ID., red and yellow	2.00	1.00	.60
Franz Berger, C., coral red	1.00	.50	.35

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G. J. Ratcliffe, - 1130 Haddon Ave. - Camden, N. J.

	Roots	Plants	Rooted Cuttings
Garth Harry, wine red	1.20	.60	.40
Girl of Hillcrest, ID., buff and orange40		
Golden Age, C., autumn		1.00	.60
Golden Eclipse, FD., gold and yellow90	.45	.30
Golden Prince, I. D., gold and peach		1.80	1.15
Golden Hoard, ID., golden yellow		1.25	.75
Golden Standard, IC., yellow	2.00	1.00	.60
Graf Zeppeline, FD., white40		
Grand Slam, SC., pink		2.70	1.35
Grand Solil De Orr, SC., golden amber75	.35	.25
Hillcrest Mandarin, ID., red and yellow75	.35	.25
Hillcrest Royalist, red	1.80	.90	.60
Hunt's Velvet Wonder, ID., purple	2.00	1.00	.60
International, I. D., cream white		2.50	1.90
Jerome Kern, ID., pink and gold90	.60	.30
Kathleen Norris, ID., pink45	.30
Kaweah, FD., fuschia75	.50
Kay Francis, SC., light yellow	1.00	.50	.35
Kentucky Sun, F. D., yellow		2.40	1.80
King Alfred, I. D., ruby red to crimson		4.00	2.65
King of the Blacks, FD., dark red50		.20
Kitty Mack, I. D., red and purple		2.10	1.30
Lady M. Ponsonby, ID., yellow80	.35
La Rina, I. D., salmon and gold75	.35	.25
La Rina De Losangelese, IC., pink		1.00	.60
Lawrence Tibbett, FD., peach pink	1.25	.75	.50
Lord of Autumn, ID., yellow	2.00	1.00	.60
Ludwicka Entroup, white and Lavender60	.40
Man O' War, ID., red75	.60
Margrace, ID., red		2.70	1.35
Mariam Hopkins, S. C., buff		2.25	1.50
Mastadon, ID., apricot	1.25	.75	.50
Mid-West Champion, I. D., violet and rose	4.50	2.25	1.50
Milton J. Cross, ID., gold to orange buff		3.50	1.80
Miss Glory, S. C., yellow		3.50	2.65
Miss West Virginia, I. C., clear mauve		3.25	2.20
Monmouth Champion, FD., orange scarlet40		
Monmouth Queen, FD., picric yellow	1.00	.50	.35
Monmouth Radiance, ID., coral pink	1.20	.60	.40
Mrs. Bruce Collins, C., canary yellow		1.00	.60
Mrs. Geo. Le Boutillier, ID., red	2.50	1.40	1.00
Mrs. Margaret Weiss, FD., terracotta and bronze	1.80	.90	.60
Murphy's Masterpiece, ID., red	1.75	.75	.50
Myra Howard, ID., gold and rose40		

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	Roots	Plants	Rooted Cuttings
Oakleigh Monarch, ID., red		2.00	1.35
Olympic Sunset, SC., apricot orange	2.00	1.00	.60
Orchid Lady, M.-FD., mallow pink80	.35
Oriental Glory, ID., brilliant orange90	.60	.30
Palo Alto, SC., salmon and gold75	.35	.25
Paul Pfitzer, C., shell pink and yellow	1.00	.60	.40
Pot O' Gold, ID., yellow35	.20
Pink Spiral, C., peach pink		1.25	.95
Pres. Roosevelt, ID., bright red	1.80	.90	.60
Pride of America, SC., yellow	7.50	3.75	1.65
Pride of Austinburg, ID., pink and yellow		1.70	1.25
Prince of Persia, ID., bright red40		
Rajah, ID., orange and red40		
Ray Warner, ID., pink20
Robert Emmett, ID., cardinal red75	.40
Rosiger Traum, S. C., pink75	.50
Royal Purchase, ID., yellow and pink	7.50	3.75	1.65
Royal Robe90	.60
Roxbury Ideal, FD., pink		1.25	.75
Salem Carnelian, ID., dark red	2.25	1.25	.75
Salem Streamline, ID., red and old rose	7.50	3.75	1.65
Satan, SC., red75	.35	.25
Schweister Baby, single (smallest dahlia grown)		.80	.60
Severeins Triumph, F. D., pink		1.60	1.00
Shalimar, FD., poinsetta red		1.60	.85
Shekina, S. C., shell pink		6.00	4.50
Sonny Boy, ID., old rose and gold60	.30
Spot Light, ID., light yellow90	.60	.30
The Commodore, ID., lemon yellow40		
The Fireman, ID., red tipped yellow45	.30
Washington Giant, ID., lavender90		
Wenoka, FD., rosy mauve	2.25	1.25	.75
White Wonder, ID., white40		
Yellow Satan, S. C., yellow		1.60	1.00
Zion's Pride, ID., yellow	2.00	1.00	.70



SYMBOLS

D. - Decorative. — ID. - Informal Decorative. — C. - Cactus.
 IC. - Incurved Cactus. — SC. - Semi Cactus.

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SPECIALS

Make your own selections of either roots or rooted cuttings. The selection must be all roots or all rooted cuttings. We will not mix them. These collections are divided into groups of five or more varieties.

Select any four roots or any four rooted cuttings you wish from any ONE collection, find the price of these varieties in the catalog and send money order sufficient to pay for any three. The fourth is free.

COLLECTION No. 1—Satan, Palo Alto, American Legion, Hillcrest Mandarin, La Rina.

COLLECTION No. 2—Spot Light, Clara Barton, Golden Eclipse, Jerome Kern, Oriental Glory.

COLLECTION No. 3—Monmouth Queen, Eagle Rock Fantasy, Franz Berger, Chataqua Sunset, Paul Pfetzer, Kay Francis.

COLLECTION No. 4—Belladonna, Mastodon, Monmouth Radiance, Lawrence Tibbett, Garth Harry.

COLLECTION No. 5—Adirondack Sunset, Daddy Kemp, Olympic Sunset, Forest Fire, Lord of Autumn, Hunts Velvet Wonder, Golden Standard.

COLLECTION No. 6—Wenoka, Salem Carnelian, Mrs. George Le Boutillier, Cornelia Bryce Pinchot.

ODD LOT SPECIAL

These roots are all good varieties catalogued at 40 cents or better. — While they last — 1 dozen (not named) \$2.00. — 1 dozen (named) \$2.50. Send 20 cents additional for parcel post.

Send 25 cents additional on all special orders for postage and packing.

Join your local Dahlia Society.

Join the American Dahlia Society. Dues, including four issues of the society bulletin, \$2.00.

Address — Mr. C. Louis Alling,
251 Court Street, New Haven, Conn.

Subscribe to the Mid-West Dahlia News.

Address — D. O. Eldridge, 170 Talmadge Street, Madison, Wis.



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IS FREE. MAKE NOTE OF THIS AND BE THERE

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DAHLIAS

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The Social Register
Dahlia Gardens

Camden, N. J.

Mr. J. Dyke Aprie.

(M. R. N.)

Washington D. C.

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